

# Made In Montana Workshops

Coming April 22-25

Would you like to learn how to expand your business without costing an arm and a leg? How about marketing your products to a larger audience? If the products you're making qualify to be a Made in Montana product you can utilize this great marketing tool that is already in place.

Three hour workshops are currently being planned in conjunction with the Montana Marketing Technical Assistance Program (M2TAP). Lonie Stimac, Marketing Officer will be presenting information about the program plus pointers for selling at craft fairs (retail) and selling wholesale (trade shows). There will also be a section on pricing and marketing your products.

The workshops are being held in seven locations the week of April 21-25, 2008. Cost of the workshop will be \$10.00 per person and will include material, coffee & snacks. Locations and times are at the bottom of this page.

The Made in Montana website has an on-line products directory that can link to your business to consumers, retail store owners, and wholesale buyers. Qualified businesses, artisans, individuals, and retailers have the opportunity to list their business information in the directory FREE OF CHARGE. Members are also eligible to display up to six images along with the product information. Any interested individual or business can easily access this program and register at [www.madeinmontanausa.com](http://www.madeinmontanausa.com).

The program works proactively to assist entrepreneurs and small businesses through the logo program, business education and marketing assistance. Businesses or individuals using the trademarked image on their qualified products raise consumer awareness and consumption of their products. Consumers can easily identify and continue to use Montana products that are available to meet their needs. The Small Business Development Center is providing workshops in the region to help entrepreneurs learn more about the Made in Montana program. Whether you have a functioning web site that you would like to link to or would just like to get your name out on the web, this is a great opportunity to market your products to a global community. Information retrieved from [www.madeinmontanausa.com](http://www.madeinmontanausa.com)

Contact Lorene Hintz, Business Advisor for the SDBC at Great Northern Development, phone 653-2590 or email [sbdc@gndc.org](mailto:sbdc@gndc.org) to register.

**Only  
\$10.00  
come &  
bring a  
Friend**

## Made in Montana Workshop, April 2008

**April 22: Culbertson** - 1st Community Bank - 9 am - 12 noon  
**Plentywood** - Courthouse, Jubilee Room - 2 pm - 5 pm

**April 23: Scobey** - Nemont Friendship Room - 9 am - 12 noon  
**Wolf Point** - GNDC Conference Room - 6 pm - 9 pm

**April 24: Circle** - Senior Center - 9 am - 12 noon  
**Jordan** - VFW Hall - 2 pm - 5 pm

**April 25: Glasgow** - Courthouse, Community Room - 9 am - 12 noon

**Cost includes materials, coffee, water and snacks!**

**Call 653-2590 or email [sbdc@gndc.org](mailto:sbdc@gndc.org) to register for events**

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